I. AMENDMENT

A. In the Claims

Please amend claim 39 as indicated below:

1. (Previously presented)   A method of generating an ornamental design, the method including the steps of:

assigning shipping information signals corresponding to a waybill for a particular shipment with a courier computer;

transmitting the shipping information signals to a non-courier printer device;

combining the shipping information signals with signals corresponding to an ornamental design; and

printing the waybill, including the ornamental design, for the particular shipment at the non-courier printer device.

2. (Previously presented)   The method of claim 1, wherein the step of printing includes printing the ornamental design including a heart.

3. (Previously presented)   The method of claim 1, wherein the step of printing includes printing the ornamental design including a wreath.

4. (Previously presented)   The method of claim 1, wherein the step of printing includes printing the ornamental design is in color.

5. (Previously presented)   The method of claim 1, wherein the ornamental design includes printing a bit map not including a logo, shipment information, or courier information.

6. (Previously presented)   The method of claim 1, wherein the step of printing includes printing the ornamental design as a first design and said first design includes a second design.

7. (Previously presented)   The method of claim 1, further including the step of controlling addition of the design to the waybill at an ordering system computer.

8. (Previously presented)   The method of claim 4, further including the step of controlling addition of the design to the waybill at an ordering center system computer.

9. (Previously presented)   The method of claim 1, further including the step of controlling addition of the design to the waybill at a financial institution system computer.

10. (Previously presented)   The method of claim 1, further including the step of controlling addition of the design to the waybill at a distribution center system.

11. (Previously presented)   A method of generating an ornamental design, the method including the steps of:

assigning shipping information signals corresponding to a waybill for a particular shipment with a courier computer;

controlling addition of an ornamental design on a sheet conveyed with the shipment, the sheet including a member of the group including the waybill, a greeting card, a packing list, and a combination thereof;

transmitting the digital electrical signals corresponding to the waybill and signals corresponding to the ornamental design a shipper printer device;

printing the waybill along with the ornamental design on the member of the group with the shipper printer device; and

shipping the member of the group with the ornamental design, along with the particular shipment, in accordance with the waybill.

12. (Previously presented)   The method of claim 11, wherein the step of printing includes printing the ornamental design including a heart.

13. (Previously presented)   The method of claim 11, wherein the step of printing includes printing the ornamental design including a wreath.

14. (Previously presented)   The method of claim 11, wherein the step of printing includes printing the ornamental design is in color.

15. (Previously presented)   The method of claim 11, wherein the step of printing includes printing the ornamental design includes printing a bit map not including a logo, shipment information, or courier information.

16. (Previously presented)   The method of claim 11, wherein the step of printing includes printing the ornamental design as a first design and said first design includes a second design.

17. (Original) The method of claim 11, further including the step of controlling addition of the design at an ordering system computer.

18. (Previously presented)   The method of claim 15, further including the step of controlling addition of the design at an ordering center system computer.

19. (Original) The method of claim 11, further including the step of controlling addition of the design at a financial institution system computer.

20. (Original) The method of claim 11, further including the step of controlling addition of the design at a distribution center system.

21. (Previously presented)   A method of generating a waybill, the method including the steps of:

assigning shipping information signals corresponding to a waybill for a particular shipment with a courier computer;

controlling addition of an ornamental design on a sheet conveyed with the shipment, the sheet including a member of the group including the waybill, a greeting card, a packing list, and a combination thereof;

transmitting the digital electrical signals corresponding to the waybill and signals corresponding to the ornamental design to a shipper printer device;

printing the waybill and printing the ornamental design on the member of the group at the shipper printer device; and

shipping at least two members of the group, along with the shipment, in accordance with the waybill.

22. (Previously presented)   The method of claim 21, wherein said step of printing is carried out such that said at least two members are printed on the same sheet.

23. (Previously presented)   The method of claim 21, wherein said step of printing is carried out such that all said members are printed on the same sheet.

24. (Previously presented)   The method of claim 20, further including the steps of:

combining ornamental design signals with signals for printing an other member of the group; and

printing the other member of the group, including the ornamental design, for the particular shipment at the shipper printer device.

25. (Previously presented)   A method of using a digital computer apparatus located at an order center to ship a product from a remotely located distribution center, the method including the steps of:

producing output electrical signals representing a packing list for an order of a

product by causing an order center apparatus located at an order center to change input digital signals into the output digital signals, the order center apparatus including a digital computer having a processor, the processor operably connected to a memory device for storing and retrieving machine-readable signals in the memory device, to an input device for receiving input data and converting the input data into the input signals, and to an output device for receiving the output signals, and wherein the processor is controlled by a computer program to implement the step of producing;

assigning shipping information signals to the order with a digital computer shipping apparatus;

linking, by digital communication, the signals representing the packing list with the shipping information signals;

transmitting the signals representing the packing list to, and receiving the signals representing the packing list at, a printer device at a distribution center located remotely from the order center;

printing the packing list at the printer device at the distribution center; and

shipping the product specified by the packing list, in accordance with the shipping information signals, from the distribution center;

entering more of the input data at the input device to produce more of the output signals representing a customized message received from an ordering system for communication to a recipient of the product; wherein

the step of linking includes linking, by digital communication, the signals representing packing list with the signals representing the customized element;

the step of transmitting includes transmitting the signals representing the customized element, along with the shipping information signals, to the printer device at the

distribution center;

the step of printing includes printing the customized graphical element, along with the packing list and a shipping label, at the printing device at the distribution center; and

the step of shipping is carried out by shipping the customized graphical element, along with the product, from the distribution center.

26. (Original)   The method of claim 25, wherein the step of printing includes printing the message and the graphical element on a greeting card.

27. (Original)   The method of claim 25, wherein the step of printing is carried out by locating a sheet in the printer, the sheet including a greeting card for the message and having preprinted artwork and demarcations for detaching the greeting card from the packing list and the shipping label; and wherein the step of shipping includes separating the packaging list, the shipping information, and the greeting card by tearing the sheet at the demarcations.

28. (Previously presented)   A product produced by the process of any one of claims 1-27.

29. (Previously presented)   A computer system to generate an ornamental design, the system including:

a courier computer programmed to carry out the steps of:

assigning shipping information signals corresponding to a waybill for a particular shipment;

combining the shipping information signals with signals corresponding to an ornamental design; and

transmitting the shipping information signals to a non-courier printer device to enable printing the waybill, including the ornamental design, for the particular shipment.

30. (Previously presented)   The system of claim 29, wherein the ornamental design includes a heart.

31. (Previously presented)   The system of claim 29, wherein the ornamental design includes a wreath.

32. (Previously presented)   The system of claim 29, wherein the ornamental design is printed in color.

33. (Previously presented)   The system of claim 29, wherein the ornamental design is a printing of bit map, said bit map not including a logo, shipment information, or courier information.

34. (Previously presented)   The system of claim 29, wherein the ornamental design is a first design and said first design includes a second design.

35. (Previously presented)   The system of claim 29, further including the step of controlling addition of the design to the waybill at an ordering system computer.

36. (Previously presented)   The system of claim 29, further including the step of controlling addition of the design to the waybill at an ordering center system computer.

37. (Previously presented)   The system of claim 29, further including the step of controlling addition of the design to the waybill at a financial institution system computer.

38. (Previously presented)   The system of claim 29, further including the step of controlling addition of the design to the waybill at a distribution center system.

39. (Currently amended)   A computer system to generate an ornamental design, the system including:

a computer programmed to carry out the step of controlling addition of an ornamental design on a sheet conveyed with the shipment, the sheet including a member of the group including a waybill, a greeting card, a packing list, and a combination thereof; and

a courier <u>computer</u> programmed to carry out the steps of:

assigning shipping information signals corresponding to the waybill for a particular shipment with the courier computer;

transmitting the digital electrical signals corresponding to the waybill and signals corresponding to the ornamental design a shipper printer device to enable printing the waybill along with the ornamental design on the member of the group with the shipper printer device, and

shipping the member of the group with the ornamental design, along with the particular shipment, in accordance with the waybill.

40. (Previously presented)   The system of claim 39, wherein the ornamental design includes a heart.

41. (Previously presented)   The system of claim 39, wherein the ornamental design includes a wreath.

42. (Previously presented)   The system of claim 39, wherein the ornamental design is printed in color.

43. (Previously presented)   The system of claim 39, wherein the ornamental design is a printing of bit map, said bit map not including a logo, shipment information, or courier information.

44. (Previously presented)   The system of claim 39, wherein the ornamental design is a first design and said first design includes a second design.

45. (Previously presented)   The system of claim 39, wherein the computer programmed to carry out the step of controlling addition of the design is an ordering system computer.

46. (Previously presented)   The system of claim 44, wherein the computer programmed to carry out the step of controlling addition of the design is an ordering center system computer.

47. (Previously presented)   The system of claim 39, wherein the computer programmed to carry out the step of controlling addition of the design is a financial institution system computer.

48. (Previously presented)   The system of claim 39, wherein the computer programmed to carry out the step of controlling addition of the design is a distribution center system.

49. (Previously presented)   A computer system to generate a waybill, the system including:

means for controlling addition of an ornamental design on a sheet conveyed with the shipment, the sheet including a member of the group including a waybill, a greeting card, a packing list, and a combination thereof; and

a courier computer programmed to carry out the steps of:

assigning shipping information signals corresponding to a waybill for a particular shipment;

communicating the digital electrical signals corresponding to the waybill and signals corresponding to the ornamental design to a printer device; and

printing the waybill and printing the ornamental design on the member of the group at the printer device to enable shipping at least two members of the group, along with the shipment, in accordance with the waybill.

50. (Previously presented)   The system of claim 49, wherein said at least two members are printed on the same sheet.

51. (Previously presented)   The system of claim 49, wherein all said members are printed on the same sheet.

52. (Previously presented)   The system of claim 49, wherein the courier computer is programmed to carry out the steps of:

combining ornamental design signals with signals for printing an other member of the group; and

printing the other member of the group, including the ornamental design, for the particular shipment at the printer device.